



Dear **NAME**,

As I am sure you are aware, over the weekend the terrorist organization Hamas launched an unprecedented invasion into Israel with the goal of killing as many Israelis as possible. Early on the morning of October 7<sup>th</sup> in Israel, Hamas began its assault on Israel via land, sea, and air, including over 3,000 rockets fired at civilian targets. As we watch horrific scenes play out on the news, we are heartbroken and terrified. There are now over 1,000 Israelis dead, more than 2,000 injured, and over 150 hostages in Gaza with their status unknown.

**CITY/TOWN** is home to a large Israeli American community, and we need support now more than ever. Iconic buildings and monuments all over the country have been lit in blue and white over the past three days, including the White House and the Empire State Building. As the Israeli American Council (IAC), we officially request your support in the form of lighting your **building/monument** with the colors of the Israeli flag.

The gesture will not only give comfort to the grieving families right here in **CITY**, but it will represent the broader support that we, as Americans, have for our ally Israel. It is incumbent upon everyone with a major platform to use their voice for good. We hope you understand the severity of what is happening and treat our request with urgency and respect.

Please kindly lend your help to support the Israeli American and Jewish communities with the gesture of lighting up the **building**. We would like to invite our community to see the display so we ask that you provide the date and time that the building will be lit. This action will go a long way in strengthening our community as we cope with the deadliest attack on Jews since the Holocaust.

If you need any additional information, please do not hesitate to reach out. The IAC can provide educational materials and infographics for social media accounts as well. We must unite against hate and encourage others to do the same. Hamas will not be allowed to massacre innocent civilians by the thousands and go unanswered.

Thank you for your cooperation and support.

Sincerely,